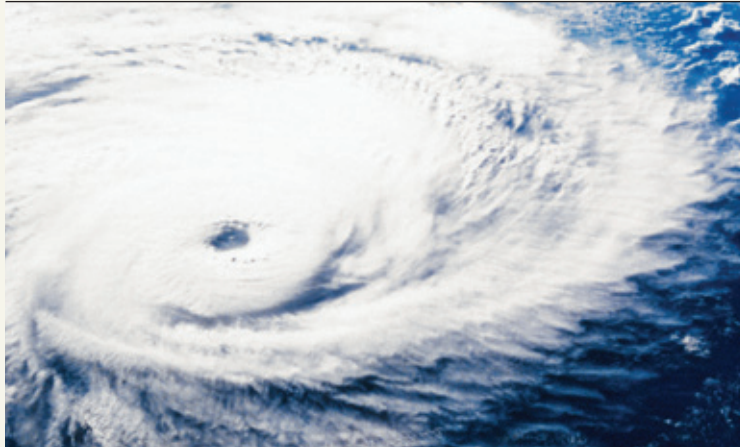


# 3M™ Safety and Security Window Film saves couple thousands in hurricane damage\*



Using a safety and security window film manufactured by 3M has saved a couple thousands of dollars in repairs. Mr. Joel Pope says the film clearly exceeded his expectations during the brutal 2004 hurricane season that relentlessly pounded the coast.

*“This window film is one of those rare products that actually exceeded my expectations. I am dealing with roof damage, landscape damage, loss of power and the like, but I have no water damage inside my home, and for that I thank 3M,” said Pope.*

*Instead of plywood sheets or shutters, the Popes chose 3M™ Safety & Security Window Film Ultra Series. The Pope’s home took direct hits from Hurricanes Frances and Jeanne, as it sits right on the waterfront. Frances (Category 2) made landfall just after 1 AM on Sept 5, 2004. Twenty days later, Jeanne (Category 3) came ashore. The eyewall of both storms passed directly over the Pope’s single family home.*

## OPTIONS

After looking at several options for protecting their windows, the Popes chose 3M’s Ultra Series for a number of reasons. “It doesn’t detract from the physical appearance of the house. Once it’s installed, I don’t need to worry about taking it down and putting it up again. Besides, it has other benefits relating to heat and sunlight. It’s also significantly less than the cost of shutters,” said Pope.

Many homeowners nail plywood sheets over the glass to prepare for a hurricane. Shutters are available off-the-shelf, and in custom-made roll-down or wall-mounted folding designs. But shutters are permanent and can distract from the home’s aesthetics. They can also be expensive to buy and install.



**3M Renewable Energy Division**  
3M Center, Building 235-2S-27  
St. Paul, MN 55144-1000  
[www.3M.com/windowfilm](http://www.3M.com/windowfilm)

3M is a trademark of 3M Company.  
Please recycle. Printed in U.S.A.  
© 3M 2014. All rights reserved.  
70-0709-0236-9

## CASE HISTORY

### RESULTS

When he and his wife were allowed to return after the mandatory evacuation, they were totally surprised at the lack of damage. There was extensive damage to their neighborhood



and several huge trees were either snapped or knocked down by the force of the wind. Only one window was cracked, and the film kept the glass intact through both storms. “We were shocked. We fully expected to see significant damage. The windows remained intact

and our home was relatively undamaged. This one damaged window is on the second floor, in the northeast corner of the house. It’s the worst possible spot. It cracked during the first storm, and not only did the 3M film hold it in place, but the same damaged window also remained in place through the second storm two weeks later. It’s amazing,” said Pope.

The Pope’s neighbors weren’t so lucky. Many had huge trees uprooted, smashed in roofs, ripped off decks and yards littered with boat parts. Many of their neighbors had significant wind and water damage. According to Mr. Pope, one neighbor had so much damage their house was condemned. According to 3M, the Popes were indeed very fortunate. 3M’s Ultra Series does provide enhanced protection, and even if the glass is cracked or broken, will help keep glass from flying around. However, in hurricane situations, foreign objects and high wind speeds can literally destroy entire windows, walls, roofs and the like. “We were very pleased to hear about the Pope’s experience”, said Jon Hanbury from 3M, “and wish them the best in the many years of enjoyment they will have from 3M window film”.

“It’s a one-shot installation that protects your windows, reduces heat and sunlight damage, doesn’t distract from your home’s exterior look, and costs a fraction of what shutters cost,” according to Joel Pope.

For more information, visit [www.3M.com/windowfilm](http://www.3M.com/windowfilm) or call **1-866-499-8857**.

**\*IMPORTANT NOTICE:** This product is **not approved** in the State of Florida for use as hurricane, windstorm, or impact protection from wind-borne debris from a hurricane or windstorm. In compliance with Florida Statute 553.842, this product may not be advertised, sold, offered, provided, distributed, or marketed in the State of Florida as hurricane, windstorm, or impact protection from wind-borne debris from a hurricane or windstorm.

**Limitation of Liability:** Except where prohibited by law, 3M will not be liable for any loss or damage arising from the 3M product, whether direct, indirect, special, incidental or consequential, regardless of the legal theory asserted.