

Colors That Look Good Day or Night

You want your translucent or backlit images to make a lasting impression in all kinds of light. 3M has hundreds of colors in 3M™ Scotchcal™ Translucent Graphic Films that look good in sunlight or when backlit at night.

Many of 3M's translucent film colors have simulated PANTONE® color references. While this color card reference guide shows only 3M's standard translucent colors, we also have

more than 450 custom colors, many of which are formulated to simulate PANTONE color references. Use our custom color matching capabilities to help reproduce your corporate identity colors. To find out more about the full range of simulated PANTONE colors, refer to our PANTONE Color Simulator which can be found on our website, 3Mgraphics.com, or contact your 3M information source.

The chart below is designed to be used with the PANTONE Color Simulator to help you identify the specific films available for your application. Before making your final determination, refer to

3M Product Bulletins for compatible products and construction details, or check with your 3M information source to be sure the product you're considering is the one best suited for your needs.

Applications	3M™ Scotchcal™ Films						
	Series 3630	Series 3632GPS	3640GPS	3642GPS	Series 7725SE	Series 210 (Gerber)	Series 230 (Gerber)
Internally-Illuminated Signs	■	■					■
Point-of-Purchase Displays	■				■	■	■
Window Graphics	■	■			■	■	■
Illuminated Awnings	■	■					■
Electronically-Cut Graphics	■	■			■	■	■
Graphic Protection System		■	■	■			

Visit our website

Visit our website at 3Mgraphics.com and open the door to a wealth of information about 3M products for the graphics market.

To help with your selection, you will also find the following tools:

- Color Profile Selector
- PANTONE® Color Simulator
- Film Selector
- Technical Bulletins
- Application Videos
- Where to Buy

With 3M's integrated, worldwide line of products for the graphics market, you can create images you want, anywhere you want them.

For more information, contact your 3M sales representative, or visit our website to obtain Product and Instruction Bulletins.

Every effort has been made to ensure the accuracy and completeness of the information in this brochure. 3M, however, assumes no liability as a result of any errors or inaccuracies which may exist.

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3M Graphics Market Center
Color Card Reference Guide



3M Translucent
Graphic Films

3M

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The colours shown here are representative only. For accurate colour samples, contact your supplier of 3M films or see the Where to Buy section of 3mcolours.com.au

Graphic Films for Translucent Applications

3M™ Scotchcal™ Translucent Graphic Films

White
3630-20, 3632-20

Ivory
3630-005

Light Beige
3630-149
PANTONE® 468 C

Silver
3630-121
PANTONE 877 C

Gold Nugget
3630-141

Gold Metallic
3630-131
PANTONE 873 C

Bronze
3630-129
PANTONE 471 C

Shadow Grey
3630-71
PANTONE 409 C

Silver Grey
3630-51
PANTONE 430 C

Slate Grey
3630-61

Black
3630-22*, 3632-22*
PANTONE Process Black C

Duranodic
3630-69*
PANTONE Black C

Dark Brown
3630-59
PANTONE 4625 C

Rust Brown
3630-63
PANTONE 483 C

Light Rust Brown
3630-109
PANTONE 181 C

Burgundy
3630-49, 3632-49+
PANTONE 188 C

Raspberry
3630-133
PANTONE 220 C

Vivid Rose
3630-78
PANTONE 206 C

Rose Mauve
3630-68
PANTONE 190 C

Cardinal Red
3630-53, 3632-53

Dark Red
3630-73, 3632-73+

Red
3630-33, 3632-33

Regal Red
3630-83, 3632-83
PANTONE 187 C

Poppy Red
3630-143

Light Tomato Red
3630-43, 3632-43

Orange
3630-44, 3632-44
PANTONE 1655 C

Tangerine
3630-84
PANTONE 151 C

Kumquat Orange
3630-74
PANTONE 1375 C

Marigold
3630-75

Sunflower
3630-25, 3632-25
PANTONE 123 C

Golden Yellow
3630-125
PANTONE 1235 C

Yellow
3630-015, 3632-015
PANTONE 109 C

Light Lemon Yellow
3630-115
PANTONE 3965 C

Brilliant Green
3630-106
PANTONE 376 C

Lime Green
3630-136
PANTONE 368 C

Vivid Green
3630-156, 3632-156
PANTONE 355 C

Light Kelly Green
3630-146
PANTONE 347 C

Bright Jade Green
3630-116

Green
3630-26, 3632-26+
PANTONE 349 C

Holly Green
3630-76, 3632-76+

Dark Emerald Green
3630-126, 3632-126
PANTONE 3435 C

Turquoise
3630-236
PANTONE 3282 C

Teal Green
3630-246, 3632-246
PANTONE 322 C

Evening Blue
3630-317
PANTONE 658 C

Light European Blue
3630-147

Olympic Blue
3630-57

Process Blue
3630-337

Intense Blue
3630-127, 3632-127
PANTONE 300 C

Bright Blue
3630-167, 3632-167+
PANTONE 2945 C

Bristol Blue
3630-97, 3632-97
PANTONE 294 C

Sultan Blue
3630-157, 3632-157
PANTONE 288 C

European Blue
3630-137
PANTONE 281 C

Blue
3630-36, 3632-36+
PANTONE 281 C

Royal Blue
3630-87, 3632-87
PANTONE 274 C

Plum Purple
3630-128
PANTONE 2622 C

Intense Magenta
3630-118
PANTONE 241 C

Pink
3630-108
PANTONE 224 C

3M™ Scotchcal™ ElectroCut™ Graphic Films

Dusted Crystal
(acid-etched look)
7725SE-314

Frosted Crystal
(sand-blasted look)
7725SE-324

Frosted Gold Crystal
7724SE-331

Frosted Rose Crystal
7726SE-323

Frosted Mint Crystal
7725SE-326

Frosted Blue Mist Crystal
7725SE-327

3M™ Scotchcal™ Overlamines

3M™ Scotchcal™ High Gloss Overlaminate
3640GPS

3M™ Scotchcal™ Matte Overlaminate
3642GPS

3M Light Management Films

3M™ Dual-Color Film White
3635-210**

3M™ Dual-Color Film Black
3635-222**

3M™ Light Enhancement Film Matte White
3635-100***

3M™ Diffuser Film White
(40% light transmission)
3635-30****

3M™ Diffuser Film White
(60% light transmission)
3635-70****

3M™ Day/Night Film Smoke Grey
3635-91

3M™ Day/Night Film Dark Grey
3635-0171

3M™ Blockout Film White Matte
3635-20B

3M™ Blockout Film Black Matte
3635-22B

Other Product Series:
Most colors are available in other product series. Please reference your price pages or contact Customer Service for availability.
* These colors are opaque.
For film samples of these products, contact your 3M information source.

Simulations of the PANTONE® -identified color standard are listed to the right of the Translucent films.
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Can't find your color?
Allow us to custom match your color with our three-day, no-charge color match service.
Contact your local 3M Distributor or 3M Sales Representative and find out how easy it is to get the finest quality film in a color you want.

Translucent Films for backlit sign applications

Note that the elements used in sign construction, including sources of illumination, adhesives and substrates, can affect color. In most instances, color variation is slight, but certain elements will have a more noticeable effect, particularly on shades of white. PANTONE® color numbers are based on reflective light measurements of product samples applied to a standard white substrate.

** Available in standard and custom colors. ***For use inside a lighting cabinet. ****For second surface application only.