

BLACK CHROME



Automotive
Window Films



Looks
Hot.

Feels Cool.



Look Cool & Stay Cool

Providing Maximum Heat Rejection



Our premium line of Black Chrome window films offer excellent heat rejection, glare control, privacy and protection from the sun.

3M™ Black Chrome Automotive Window Films



Reduces Heat:
Up to 72% TSER



Blocks 99% UV Rays
Up to SPF 1000
Protects Interior & Skin



Never Turns Purple



Reduces Glare



Lifetime Warranty



The Sleek, Reflective Look of Black
Chrome Window Films are Backed By a
Lifetime Warranty



3M™ Black Chrome Automotive Window Films

The 3M Difference

Improving comfort, protecting vehicle interiors and the people who occupy them is a hallmark of 3M Automotive Window films. 3M invented window films in 1966 and our innovative window film products have provided protection from the sun's harmful rays for more than 40 years. Put the innovation of 3M to work for you.

There are thousands of window film dealers in the country, but only a select few have been chosen to be part of the 3M network. Our 3M Authorized Dealers are available to help solve problems such as excessive heat and glare in your vehicle.

Stay Cool

Black Chrome Automotive Film incorporates an all metal technology with a classic reflective appearance to keep you cool and protected from the sun's heat and ultraviolet rays. Designed to provide maximum solar protection, Black Chrome rejects up to 72% of the total solar energy coming through your windows, providing a 'cool effect' in more ways than one.

Superior UV Protection

Blocking 99 percent of UV light, 3M Black Chrome Automotive Window Films provide a total Sun Protection Factor (SPF) of up to 1000. This provides vehicle occupants with significant protection from the dangers of the sun's UV rays, including sunburn, causes of premature aging, and the risk of more serious skin conditions.

Reduces Glare

3M Black Chrome Automotive Window Films reduce up to 88% of the glare caused by blinding sunlight, allowing you to see better and concentrate more on driving. Black Chrome films are available in a variety of tint levels to meet your needs, allowing 10% to 40% of the visible light into your vehicle.

No Purple Windows – Guaranteed

Because Black Chrome utilizes an all metal film construction, these films retain their integrity and never fade to purple. We guarantee it!

Limited Lifetime Warranty

Selecting 3M Automotive Window Films gives you peace of mind. That's because we have one of the most comprehensive warranties you can get. 3M Black Chrome Automotive Window Films are backed by a limited lifetime warranty should your window film need replacing from bubbling, peeling, blistering or purpling. 3M Automotive Window Films are durable, designed to last and virtually maintenance free. Our films are sold and installed exclusively by professional, Authorized 3M Dealers.

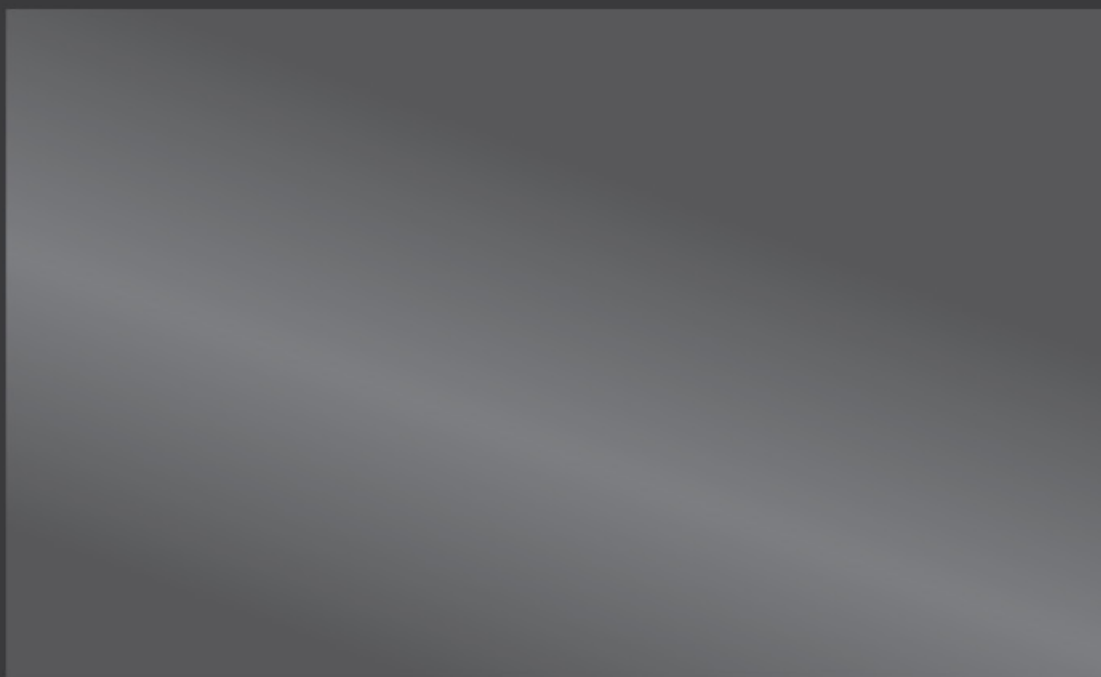




3M Black Chrome Automotive Window Films

72% TSER

BC10



3M Black Chrome Automotive Window Films

68% TSER

BC20



3M Black Chrome Automotive Window Films

53% TSER

BC35



3M Black Chrome Automotive Window Films

47% TSER

BC40

3M™ Black Chrome Automotive Window Films

BC10 Black Chrome 10

72% TSER

Visible Light Transmitted	10%
Total Solar Energy Rejected	72%
Visible Light Reflection	22%

UV Rejection	99%
Glare Reduction	88%

BC20 Black Chrome 20

68% TSER

Visible Light Transmitted	17%
Total Solar Energy Rejected	68%
Visible Light Reflection	20%

UV Rejection	99%
Glare Reduction	81%

BC35 Black Chrome 35

53% TSER

Visible Light Transmitted	36%
Total Solar Energy Rejected	53%
Visible Light Reflection	13%

UV Rejection	99%
Glare Reduction	60%

BC40 Black Chrome 40

47% TSER

Visible Light Transmitted	42%
Total Solar Energy Rejected	47%
Visible Light Reflection	9%

UV Rejection	99%
Glare Reduction	53%

TSER (Total Solar Energy Rejected)

visible light transmitted

The percentage of visible light that passes directly through filmed glass: the higher the number, the lighter the film.

total solar energy rejected

The percentage of total solar energy rejected by filmed glass. The higher this value, the less solar heat energy is transmitted by the glass.

visible light reflection

The percentage of visible light reflected back from the glass.

uv rejection

The percentage of ultraviolet light that is rejected by filmed glass. Ultraviolet light contributes sunburn and other harmful skin conditions from the sun and to the fading and deterioration of fabrics and leather.

glare reduction

The percentage by which visible light is reduced by the addition of film.

* Performance data generated using applicable industry test methods and standards.



3M Automotive Window Films

Another Great 3M Product You Can Trust



Put the innovation of 3M to work for you

3M invented window films and no one has more experience. In 1966, we received the first patent for window films. Today there are millions of square feet of 3M Window Films installed all around the world. Put your trust in 3M Window Films, a name you know for quality products and services. We never stop creating new window film products and solutions that make your car more comfortable.



www.3M.com/windowfilm

3M Renewable Energy Division

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The Skin Cancer Foundation recommends these 3M Window Film products as effective UV Protectants.

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NOTE: The law on auto tint varies by state or province. Please check your state or province laws or ask your dealer for films approved for use on vehicles.

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